

GI
O+



EMOTIONS
TO
WEAR



2004 GIOVE WAS BORN FROM THE OWNER GIONNI CIARAPICA'S DESIRE TO CREATE A PRODUCT YOUNG, DYNAMIC AND ALWAYS UP WITH THE TRENDS OF THE MOMENT!

THE GIO+ PRODUCT IS A BLEND OF FASHION, CREATIVITY AND EMOTION, WITHOUT LOSING SIGHT OF THE TECHNICAL CHARACTERISTICS, ACQUIRED FROM MANY YEARS OF EXPERIENCE IN THE SECTOR;

FROM COMFORT, THE FOCAL POINT OF THE COMPANY, USING SUITABLE SOFT, WRAPPING, FLEXIBLE MATERIALS , NON-SLIP AND BREATHABLE, NOTABLY USING GENUINE LEATHER.

THIS PRODUCT THANKS TO THE PROFESSIONALISM AND TECHNICAL KNOWLEDGE OF FOOTWEAR CAN DRESS ALL WOMEN, MODELS SUCH AS SNEAKERS NOW ARE PART OF OUR DAILY LIFE, THEY HAVE BECOME A PASSPARTOUT WITHOUT AN EXPIRATION DATE, ABOVE ALL, THEY HAVE NO AGE.

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TO THIS ITEM, GIO+ HAS THOUGHT TO COMBINE THE TREND OF THE MOMENT WITH HEELS, MOCCASINS, SANDALS, ANKLE BOOTS, ALL PRODUCTS THAT CAN BE USED AFTER TAKING OF YOUR SNEAKERS. THIS MAKES THOSE, WHO HAVE FELT COMFY WITH THE MORE SPORTIVE STYLE, TRY TO WEAR AN EQUALLY COMFORTABLE BUT MORE FASHIONABLE FOOTWEAR.

THE PRODUCTS ARE THE RESULT OF THE EXPERIENCE OF THE ARTISANS, THE RESEARCH OF MATERIALS AND THE VERSATILITY OF A STYLE THAT IS ALWAYS TRENDY, CASUAL AND ELEGANT.

THE GIO + BRAND WAS BORN FOR A SIMPLE BUT REFINED, DYNAMIC AND FEMININE SHOE FOR WOMEN WITH A TASTE FOR DETAIL.

THE GIOVE'S PRODUCTION TAKES PLACE IN ITS OWN TERRITORY, MAINTAINING THE OLD TRADITIONS, USING ONLY AND EXCLUSIVELY MADE IN ITALY MATERIALS AND MANUFACTURING.



OVERLOOK

- *2004 GIOVE WAS BORN IN MONTECOSARO SCALO, MARCHE, ITALY*
- *100% MADE IN ITALY*
- *100% GENUINE ITALIAN LEATHER & ITALIAN MATERIALS*
- *SNEAKER COLLECTION FOR WOMEN & MEN*
- *HEELS-, MOCCASINS-, SANDALS- & ANKLE BOOTS - COLLECTION FOR WOMEN*
- *PRODUCTION TAKES PLACE IN FAMILY OWNED FACTORY*







FAKTEN:

- Schuhe für Frauen & Herren
- Aus den Marken, Italien.
- Eigenes Familienunternehmen.
 - EK: 60€-80€
 - Marge 2,6



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